Guia de desenvolvimento do website Crea-SP

Comunicação Crea-SP
comunicacao@creasp.org.br
Tel 11 0800-171811

Av. Brigadeiro Faria Lima, 1059
Pinheiros | São Paulo | SP

GUIA DE DESENVOLVIMENTO DO WEBSITE CREA-SP

ARQUIVOS
GUIDELINE DESENVOLVIMENTO WEBSITE

DESENVOLVIDO POR
IDEM MARCAS

ANO
2019

CREA-SP
Conselho Regional de Engenharia e Agronomia do Estado de São Paulo

Vol. 03

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INTRODUÇÃO

Aqui você encontra as principais diretrizes para a criação, desenvolvimento de páginas e widgets do website institucional do Crea-SP. Observe principalmente as medidas e proporções estabelecidas, bem como as versões e padrões de cores.

LOGOMARCA

A logomarca tem duas possibilidades de uso: horizontal e vertical. Dê preferência para a versão horizontal, exceto quando o espaço disponível apresentar dimensões mais verticais.

Versão preferencial de uso (horizontal)

Versão vertical

SISTEMA DE CORES

Paletas de cores preferenciais
e secundárias em sistema web safe.

PRIMÁRIAS

AZUL
Web #054589

AMARELO
WEB #c19e06

AZUL ESCURO
Web #181f49

AMARELO ESCURO
WEB #977c0d

PRETO
Web #000000

CINZA 75%
WEB #646567

SECUNDÁRIAS

LARANJA
Web #ea652d

AMARELO
Web #fabb00

VERDE
WEB #004334

BORDÔ
WEB #7c123d

VERDE CLARO
WEB #6ab023

CIAN
WEB #009ee0

CINZA 50%
WEB #9c9e9f

CINZA 25%
WEB #cfd1d2

TIPOGRAFIA

Fontes preferenciais. São as fontes recomendadas para uso no website, tanto em títulos como nos textos.

FONTE PREFERENCIAL TÍTULOS

Circular

BOOK

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m

n o p q r s t u v w x y z

BOLD

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m

n o p q r s t u v w x y z

FONTE PREFERENCIAL TEXTO

Raleway

BOOK

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m

n o p q r s t u v w x y z

BOLD

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m

n o p q r s t u v w x y z

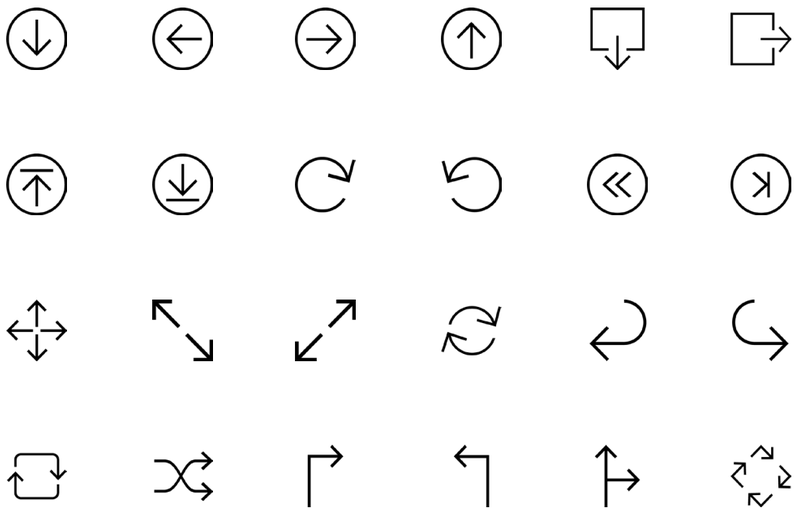
Tipos de uso, espaçamentos e modelos das fontes:

Circular	**Heading 1**	**32px/40px**	**Bold**
Circular	Heading 2	27px/32px	Regular
Circular	Heading 3	19px/24px	Regular
Circular	Header - 16	16px/24px	Regular
Raleway	Body - 16	16px/24px	Regular
Raleway	**Header - 14**	**14px/16px**	**Bold**
Raleway	Body - 14	14px/16px	Regular
Circular	Label	11px/16px	Bold

ÍCONES

ícone é um símbolo gráfico cuja visualização recupera da memória lembranças relacionadas a vários aspectos. Um ícone pode representar objetos, processos e ações/operações desde que corretamente mostrado. Ele irá ajudar (e muito) na interação humano-computador, pois o usuário irá identificar e escolher de forma rápida, fácil e direta a ação que deseja executar no sistema.

Sugerimos a utiização de ícones minimalistas, com layout outline, somente nos ítens do menu.



ÍCONE PARA TELA DE INTRODUÇÃO E

LOADING

Uso separado do símbolo da logomarca como recurso gráfico.

GALERIA DE ELEMENTOS

Galeria de elementos para ser utilizada como guia no desenvolvimento dos layouts do website.

Entrar

País

Entrar | Cadastrar

Email

Enviar

Email

Enviar

Usuário

Enviar

Nome

Enviar

Saiba mais

Enviar

Submit

Usuário

Email

Manter conectado

Log In

Não tem conta? Registrar

Usuário

Senha

Digitar senha novamente

Email

Primeiro nome

Sobrenome

Brasil

Data de nascimento

Concordo com os termos e condições.

LOG IN

Usuário

Email

Senha

Log In

Esqueceu sua senha? Clique aqui.

Email

Senha

Log In

Esqueceu seu usuário? Criar nova conta?

Email

Senha

Log In

Esqueceu sua senha? Clique aqui.

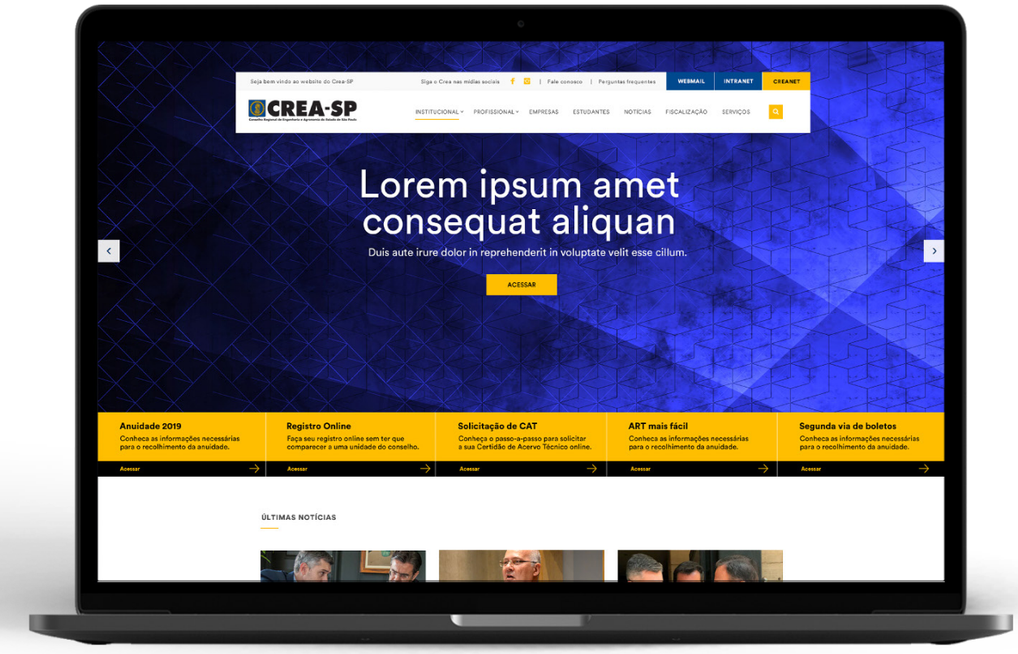
Nome | Email | Website

Sua mensagem

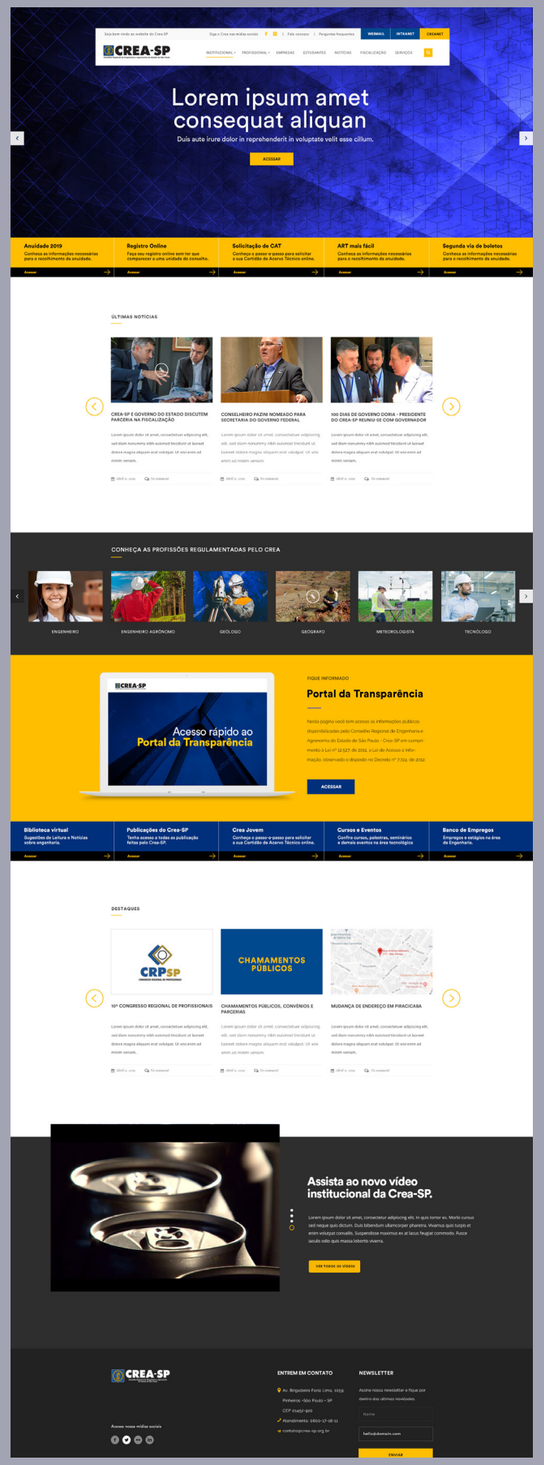
Enviar

GALERIA DE SEÇÕES

Layouts para as principais seções, que devem ser utilizados como base para desenvolvimento final do website.



Sugestão de home



Headers e menus

Sliders

Destaques

NEMO ENIM IPSAM VOLUPTATEM

Consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud

- Lorem ipsum dolor sit amet consectetur adipiscing elit
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Fully Layered

BONES Wireframe Kit comes fully layered with proper folder and layer names that developers will love. Simple to use,and all you need to do is just drag and drop to the grid and you're all set! That simple!

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Google Fonts

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Grid Based

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10 Categories

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1000+ Layers

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Shape Layers

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Drag n' Drop

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BONES IOS Wireframe

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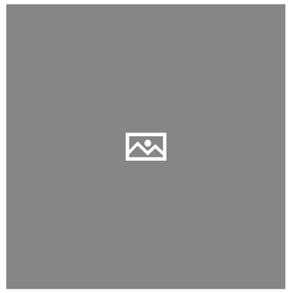

PERSPICIATIS UNDE OMNIS

BONES Wireframe Kit is created using a gid so you can simply drag and drop elements on it and create websites in minutes. With smart layer structure and proper naming of the layers,this wireframe kit is as developer friendly as it could be. Free to use Google fonts,so when your client decides to code your design, fonts can be easily used from Google's online font library. That way you will accomplish „What you see is what you get effect", meaning that what you design is what the website will look like. We also created BONES IOS Wireframe Kit that goes well for apps or mobile websites if you are working on a project like that. Plus,on top of all that,we offer you free to use,CC0 images that you can include in the design,and YouTube tutorials as well if you are a begginer and you are a bit confused about all this.

Learn More

PERSPICIATIS UNDE OMNIS

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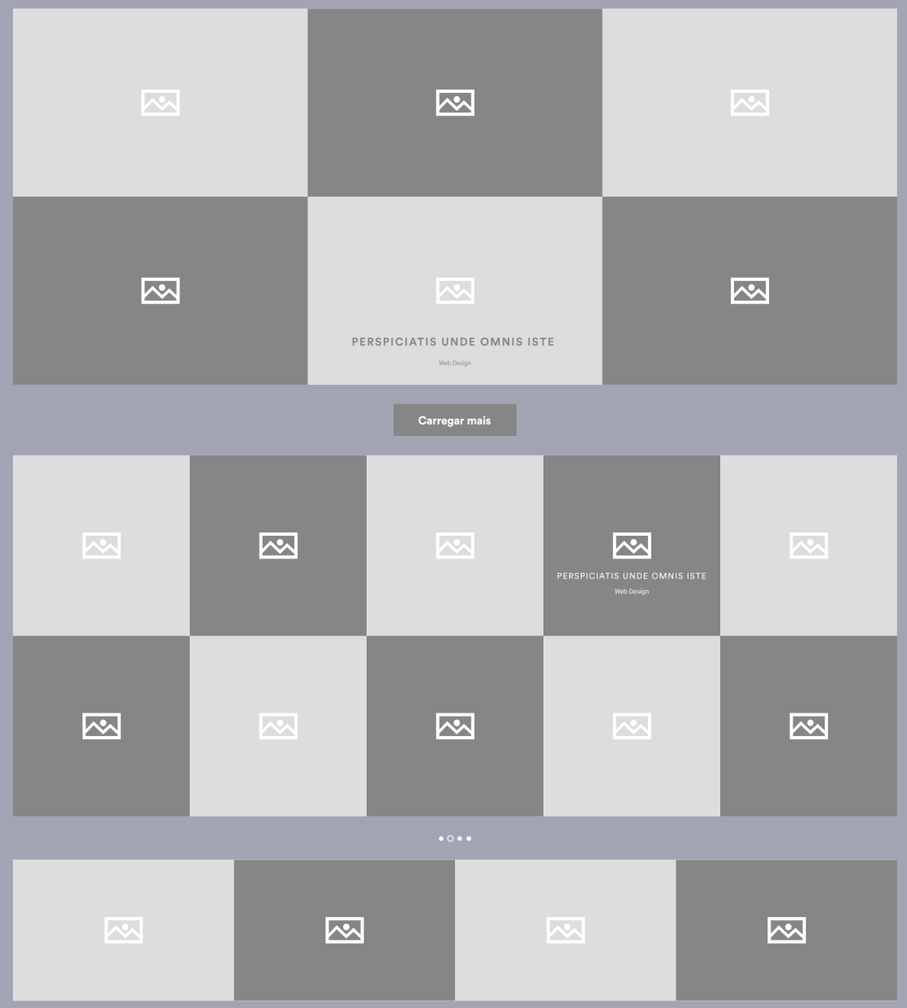
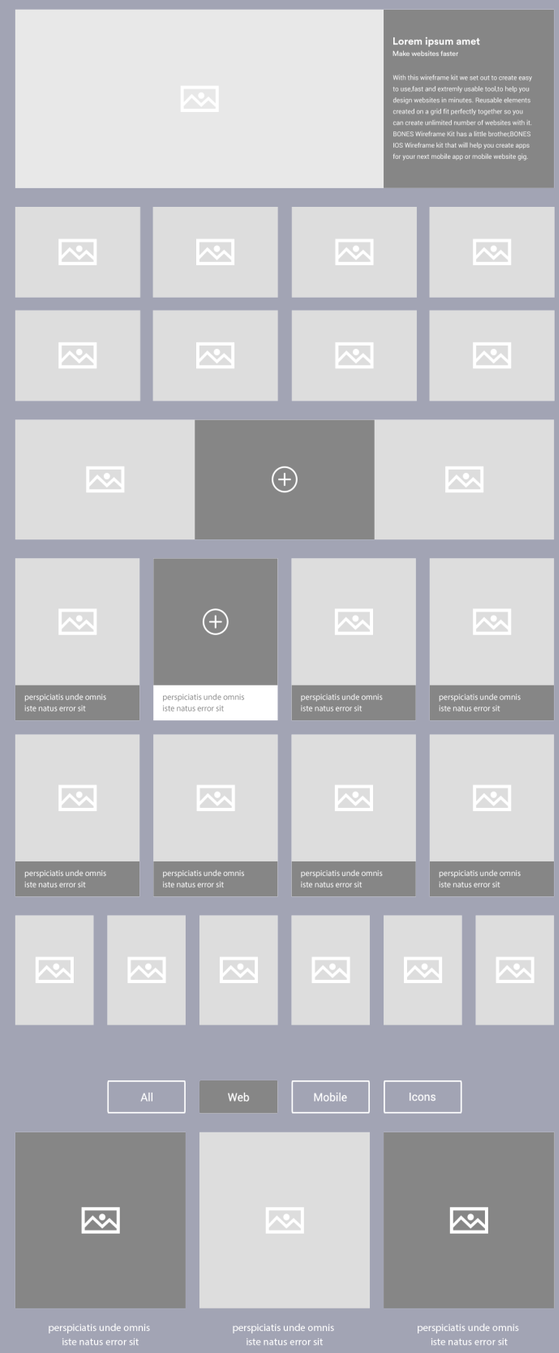
Learn More

Galerias



Continuação Galerias



Notícias

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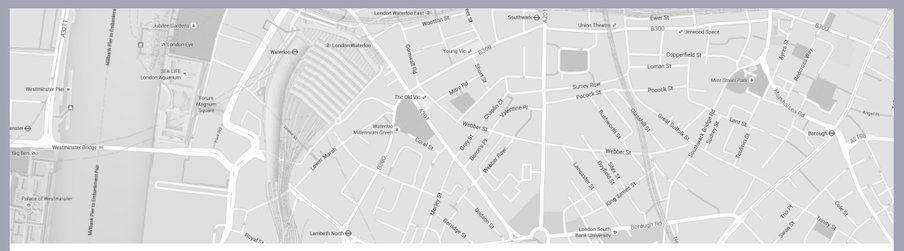

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HOME | LOREM | PSUM | AMET

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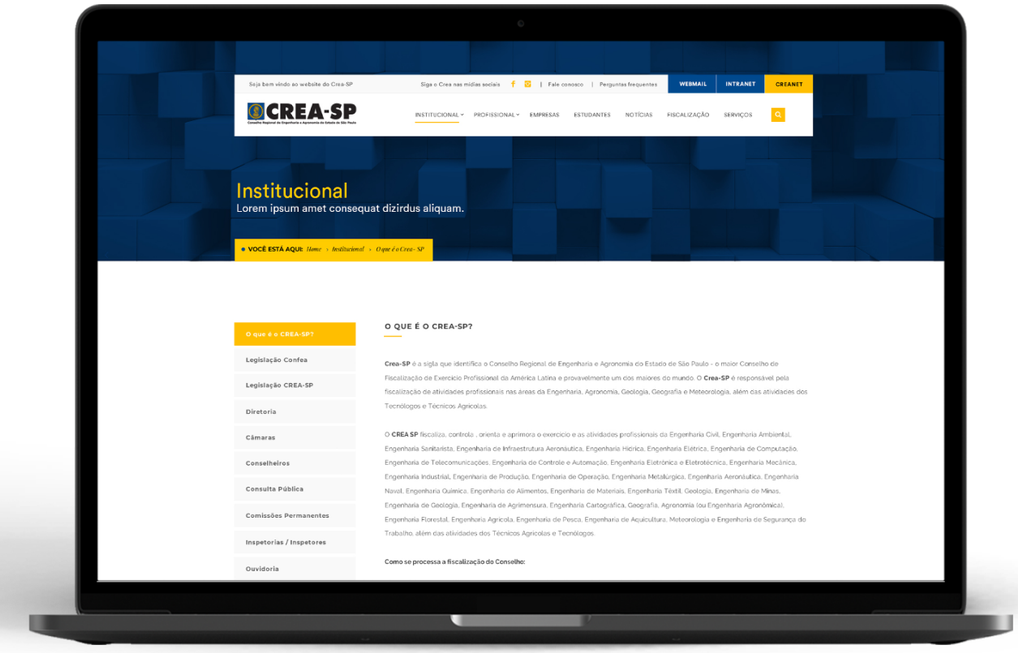
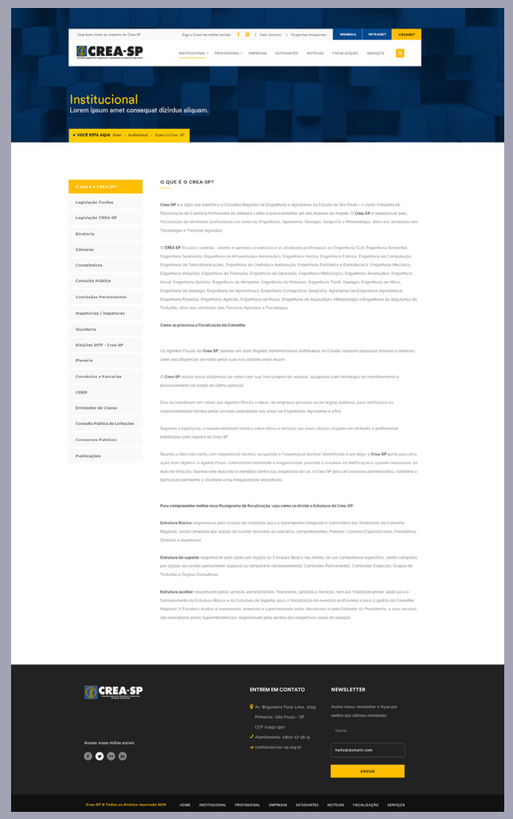
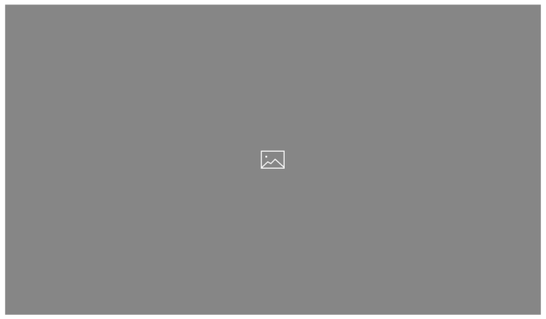
Sugestão para página de conteúdo





Conteúdo



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DATE	CATEGORY	TAGS
24 december 2016	Sed ut, Perspiciatis	Sed ut, Perspiciatis

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ABOUT AUTHOR

Jon Doe

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COMMENTS

Lukas Budimaier
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Julien Moreau
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CATEGORY

Accusamus	5
Iusto odio	42
Dignissimos	11
Ducimus	7
Blanditiis	23
Praesentium	35
Voluptatum	3

TWEETS

Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit. #Iusto #ducimus
HOUR AGO

At vero eos et accusamus et Iusto odio dignissimos ducimus qui blanditiis praesentium #Iusto #ducimus
DAY AGO

RECENT

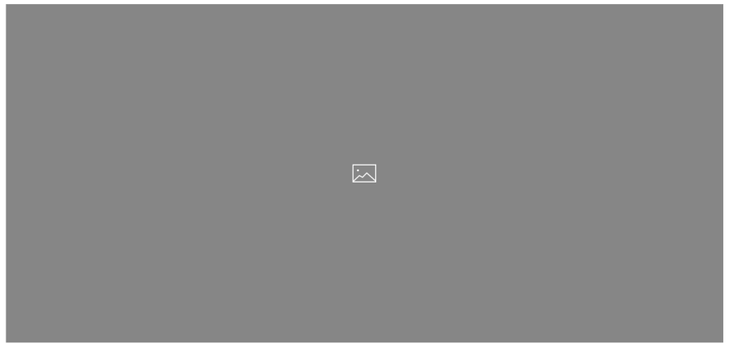
- Nemo enim ipsam voluptatem quia voluptas
- Enim ipsam voluptatem quia voluptas
- Voluptas nemo enim ipsam voluptatem quia

TAGS

Accusamus, Iusto odio, Dignissimos, Ducimus, Blanditiis, Praesentium, Voluptatum

1 2 3 4 5

1 2 3 4 5



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JON DOE
admin

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